

St. Catharines Rowing Alumni Association

295 MAIN STREET
ST. CATHARINES, ONTARIO



"FOR THE
BETTERMENT
OF ROWING"

ALUMNI NEWSLETTER APRIL

APRIL 2020.

Everything, was moving along nicely until the last week of February. It had been a very tame and mild winter; some rowers were even slipping out onto the course for a couple of laps throughout January. The stock market was up, business was booming, Trump was relatively entertaining all be it totally obnoxious. All was right with the universe. It has all changed now, our new sense of reality. Social distancing, isolation, parks closed, all recreational activity shut down. This is absolutely a new world order.

To our Alumni members and their families please be safe and aware of the current and any new restrictions and requirements decreed by our governments. Please be safe and be well. We only have a very few vital tools in our tool box to combat the virus, SIX Feet distancing, restricted movement or travel, hygiene and hand washing, and finally no touching of the face. That is about all there is to remain healthy and safe.

The Alumni will follow the protocol outlined by all our levels of government. The first of which is, our facility will be closed and remain closed until further notice. Therefore obviously the April Alumni meeting scheduled for Friday April 10, 2020 will be cancelled.

The impact to Henley Island is broad. The Rowing Club is in lock down, with no activity at the shellhouse or on the rowing course. Therefore

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High School rowing will be shutdown for this season. The CSSRA Rowing Championships in June have been cancelled for 2020. The SCRC had ambitious plans to send 2 competitive crews to Royal Henely2020 in early July. This project has been deferred until 2021. So in any other April anticipation of a great rowing season is in the air, this year all is quiet.



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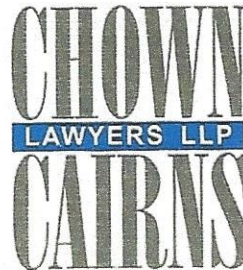
As outlined in the Alumni AGM presented in February, The Alumni had stabilized over the past couple of years and had a very balanced basket of revenue streams to comfortably operate our facilities and be of assistance to the rowing community. Our proposed budget for 2020 was leading us in a great direction with improvement on every revenue stream. Hall rentals for prime time weekend rentals was at 95% capacity already confirmed, OLG Bingo revenue was steady and predictable, we were embarking on some enhanced merchandising projects for Regatta sales with a strategy to boost revenue. Bar Revenue with the support of the Recreation Rowing league has been very robust and growing. This year was looking very promising. Unfortunately all of this needs to be reviewed again. Understandably rentals are being cancelled or deferred at best, The Bingo hall is shutdown, all regattas are cancelled into the early summer so far, and The Rec. Rowing league will take their lead from what happens when the Rowing Club opens for business. So in effect every one of our revenue streams has shutdown, unfortunately our expenses have not, so the drain on our bank accounts will be significant. There is nothing unique here, as every organization and business is in the same situation. Events are evolving week by week. As conditions change on Henley Island we will attempt to keep you apprised of the situation.

Stay Safe & We Will Get Through This

Thank you to The St. Catharines Rowing Alumni 2020 Newsletter Sponsors



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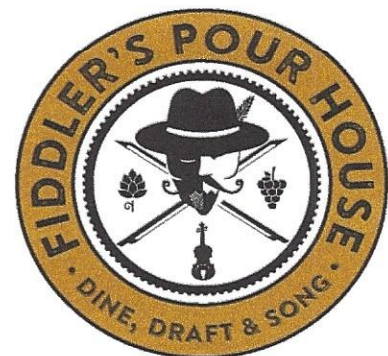
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